

Media Inquiries can be directed to:
Lisa DiMuccio-Zgela
Chief Marketing Officer
lzgela@ohanalink.tech
724-856-2251

FOR RELEASE ON AUGUST 9, 2023

OhanaLink Technologies™ and Safe in Harm's Way™ Partner to Provide Valuable Survivor Tools to Aid Advocates and Survivors of Domestic Abuse

(Hermitage, PA) – August 8, 2023 – Western Pennsylvania-based technology development company, OhanaLink Technologies™, today announced a new strategic partnership with Safe in Harm's Way™, a nationally-recognized non-profit organization dedicated to providing information and education to victims and service providers of domestic violence. Through the partnership, Safe in Harm's Way will serve as a Resource Partner to centralize dedicated resources, best practices, safety and survivor services for victims and survivors of domestic violence within the OhanaLink Purple mobile solution.

The Survivor Resources content is customized for both advocates and victims/survivors of domestic violence who are users of OhanaLink Purple™. Curated content will cover topics including Survivor Stories, Survivor-specific resources and services, as well as Survivor Tools. The Survivor Resources will be accessible to all OhanaLink Purple agency subscribers and their clients at no additional costs as a value-added service to our customers.

OhanaLink Purple is a first to market safe, secure cloud-based delivery system for better coordination and communication between advocates of domestic violence agencies and the clients they service - which are individuals in domestic abuse situations.

“By engaging with recognized market leaders such as Safe in Harm's Way, we are able to offer valuable resources specifically for domestic violence agencies and those victims seeking services,” explained OhanaLink Technologies CEO, Kara Wasser. “The resources provided by Safe in Harm's Way are a perfect complement to include in the OhanaLink Purple mobile solution.” Wasser continued, “OhanaLink Purple was custom-designed with advocates to provide secure access to communication, while also centralizing the support and resources needed by survivors.”

As a result of the partnership, additional collaborations between OhanaLink Technologies and Safe in Harm's Way will be scheduled including webinars, podcasts, and articles developed to aid direct services providers, victims, and families in domestic abuse situations.

Stated Caroline Markel Hammond, CEO of Safe in Harm's Way, "The founding pillar of Safe In Harm's Way is a collaboration with key partners who drive to provide survivor-centric services. OhanaLink Technologies is the perfect partner as we drive toward eliminating the historical disparities experienced by the most marginalized people with economic, mobility and transportation issues related to access to care. We are proud of our joint commitment to positively impact the lives of survivors, their children, and pets."

About OhanaLink Technologies

OhanaLink Technologies™ is a woman-owned technology development company that has developed a communication and support platform designed to offer secure social communication channels to enhance a unique, private user experience by providing private, easy-to-use mobile solutions that directly connect their "ohana," or network.

The company's Founder and CEO, Kara Wasser, personally experienced the need to directly connect families and patients during a healthcare event or episode. After missing the birth of her niece due to a missed group text message, Wasser set out to create first in market mobile technology that bridges the gaps in communication during very critical moments.

The company first entered the market in 2019, launching its premier mobile app, OhanaLink Baby™. In 2021, the tech company collaborated with a group of seven domestic violence agencies in Western Pennsylvania to custom design a safe, secure mobile delivery system for direct service agencies to enhance their ability to provide direct services to victims of domestic violence. OhanaLink Purple launched in May of 2022 and is being adopted by domestic violence coalitions across the country.

For more information, visit [OhanaLink Purple](#), email info@ohanalink.tech, or call 844-394-4398.

About Safe in Harm's Way Foundation Inc.

Safe in Harm's Way Foundation Inc. is a domestic violence non-profit connecting victims with resources to build community and discover the feelings within personal relationships which equate to the red flags of abuse; allowing for resources and connections which can bring safety, health, and healing to each person's unique situation. The company was born out of necessity, as its Founder, Caroline Markel Hammond is a survivor of domestic violence and realized the unique unmet needs during her escape from abuse. The Safe in Harm's Way online platform provides eye-opening stories from abuse survivors, a one-of-a-kind public [database of conviction records](#) and a variety of corporate solutions in partnership with [Epizon Strategy](#) that can be implemented immediately, thereby protecting corporate reputation, safety and profits. Follow @SafeinHarmsWay on [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), and Spotify, or visit www.safeinharmsway.org

For more information about Safe In Harm's Way, visit: [Safe In Harm's Way - About - Safe In Harm's Way \(safeinharmsway.org\)](https://safeinharmsway.org)