



OhanaLink Technologies™

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FOR IMMEDIATE RELEASE

OhanaLink Technologies™ and DomesticShelters.org Join Forces to Provide Valuable Resources to Domestic Violence Agencies

(Hermitage, PA) November 9, 2022 – Western Pennsylvania-based technology development company, OhanaLink Technologies™, announced a new strategic partnership with DomesticShelters.org that will bring centralized resources to domestic violence agencies utilizing the website’s vast online library of information.

DomesticShelters.org is the first and largest online and mobile searchable directory of domestic violence programs and shelters in the U.S. and Canada. The website strives to educate people about the services available for those experiencing domestic violence and make it faster and easier for victims of domestic violence and their friends/family, as well as program and shelter providers, to quickly find services and information best suited to their location, language, and needs.

The partnership between the two companies will feature a dedicated link to DomesticShelters.org resources within newly launched OhanaLink Purple, the tech company’s proprietary mobile solution custom designed for domestic violence services providers. OhanaLink Purple is a first-in-the-market safe, secure cloud-based delivery system for better coordination and communication for domestic violence agencies, victims, and family members.

“By joining forces with DomesticShelters.org, we can centralize valuable curated resources specifically for domestic violence agencies and those victims seeking services,” explained OhanaLink Technologies CEO Kara Wasser. “The resources provided by DomesticShelters.org is a perfect complement to include in the OhanaLink Purple mobile solution.” Wasser continued, “Meeting victims where they are – on their mobile devices – is absolutely critical. OhanaLink Purple is designed to provide secure access to advocates while centralizing the support and resources they need to keep themselves and their families safe.”





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Additional collaborations between OhanaLink and DomesticShelters.org includes access to information, and industry-related content, such as webinars and panel discussions and articles developed to aid direct services providers and victims and families in domestic abuse situations.

Ashley Rumschlag, CEO & President of Theresa's Fund the 501(c)3 organization that operates DomesticShelters.org stated, Ashley Rumschlag, CEO & President of Theresa's Fund the 501(c)3 organization that operates DomesticShelters.org, stated, "Instead of dedicating precious time and resources to create and update new educational content about the vast topic of domestic violence, programs can simply link clients to DomesticShelters.org where we're already posting and updating content weekly."

About OhanaLink Technologies

OhanaLink Technologies™ has developed a communication and support platform designed to offer secure social communication channels to enhance the patient experience by providing a private, easy-to-use mobile app that directly connects their "ohana," or community of loved ones.

The company's Founder and CEO, Kara Wasser saw the need to directly connect families and patients during a healthcare event or episode. After missing the birth of her niece due to a missed group text message, Wasser set out to create first in the market mobile technology that bridged the gaps in communication during very critical moments. a Western Pennsylvania-based technology development company, has been on a mission to identify social care and healthcare markets that are historically underserved in technology and design mobile solutions customized to meet their specific needs.

The woman-owned app development company first entered the market in 2019, launching its premier mobile app, OhanaLink Baby™. Most recently, the tech company collaborated with a group of seven domestic violence agencies in Western Pennsylvania to custom design a safe, secure mobile delivery system for agencies to enhance their ability to provide services for victims of domestic violence. OhanaLink Purple launched in May of 2022 and is being adopted by domestic violence coalitions across the country.

For more information, visit www.ohanalink.com/purple , email info@ohanalink.tech or call 844-394-4398.

About DomesticShelters.org

Theresa's Fund, an Arizona-based 501(c)3 non-profit charity started in 1992, launched DomesticShelters.org. Initially, and at a time when domestic violence wasn't yet a headline, Theresa's Fund focused on changing the landscape of domestic violence services in its home state through grantmaking, board development, and fundraising for Arizona-based organizations. Then, in 2014, it developed the DomesticShelters.org concept to expand its reach to people across the U.S. and Canada. DomesticShelters.org is also the host of the Purple Ribbon Awards, the first comprehensive awards program honoring the countless heroes of the domestic violence movement. Learn more at DomesticShelters.org. For more information about DomesticShelters.org, visit www.domesticshelters.org, email info@domesticshelters.org or connect on social media @domesticshelters.





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