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FOR IMMEDIATE RELEASE

Looped Solutions™ and Vela™ by Element 74 Announces Strategic Partnership That Supports Survivors and Advocates of Domestic and Sexual Violence Through a Centralized Platform

(HERMITAGE, PA) – June 12, 2025 – Looped Solutions™, a woman-led technology company delivering discreet, safe connection systems for victim service providers and the survivors they support, and Vela™ by Element 74, a leading victim services data management company, today announced the successful completion of a major integration initiative. This collaboration will serve to improve access to services for support providers, victims, and survivors of domestic and sexual violence.

As agencies increasingly requested texting capabilities within the Vela platform, Vela recognized that traditional messaging could put survivors at risk, given that a majority of victims' technology is monitored by their abuser. To meet the need for communication capabilities without compromising safety, Vela and Looped Solutions partnered to integrate Looped Fusion Purple™—a safe, discreet client engagement and communication platform—directly into the Vela system. Through this integration, advocates can now manage case data and securely connect with survivors from a single, centralized platform, improving efficiency, safeguarding confidentiality, and expanding access to critical support.

“As technology designers, both of our organizations recognized the need to move away from traditional service delivery and actively engage in collaborative initiatives that transform how advocates and survivors access services,” said Kara Wasser, Founder and CEO of Looped Solutions. “We share a deep commitment to improving the safety and support available to victims of interpersonal violence. This alliance marks a significant step forward in streamlining services for both advocates and survivors in need.”

Both the Looped Fusion Purple solution and Vela’s data collection and reporting software were developed through collaboration with coalitions and frontline advocates from domestic violence agencies.

“Our company is thrilled to be partnering with Looped Solutions to advance the movement toward a safer world for survivors and their children,” said Katie Allaway, Product Director for Vela. “This collaboration amplifies our ongoing



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commitment to applying our skills and resources to support and partner with domestic and sexual violence programs, while keeping survivor data safe.”

Launched in 2022, Looped Fusion Purple™ is now used in 17 states, serving thousands of advocates and survivors. It was specifically designed to provide a safe, discreet connection for survivors — even if their devices are being tracked or monitored — while helping agencies meet increasing demand under strict confidentiality and budget constraints.

By integrating Looped Fusion Purple into the Vela platform, agencies can now manage case data and secure survivor communication through a single, centralized system. “Vela’s development has always focused on strengthening organizational capabilities and enabling advocates to improve care delivery, all while maintaining strict survivor confidentiality,” Allaway added. “This partnership was a natural step forward in response to the needs of the agencies we serve.”

For more information or to register for a free information webinar click [Vela Looped Solutions Webinar](#), or visit Looped Solutions at [Looped Fusion Purple](#).

About Looped Solutions

Looped Solutions™ is a women-led tech company that innovates personal and critical connections to users' most valued networks through its cross-platform applications. We empower service providers and communities by delivering technology solutions that prioritize safety, privacy, and efficiency. By leveraging our proprietary platform, Looped Launchpad™, we uniquely build products that enable safe connection, streamline communication, enhance customization, bridge gaps, and innovate with purpose. Our mission is to design solutions that innovate the connections that encompass how we live, how we work, and how we engage with our most valued networks and communities.

Learn more at www.loopedsolutions.com

About Vela

Developed in collaboration with the Missouri Coalition to End Domestic and Sexual Violence and a diverse focus group of domestic violence and sexual assault agencies, Vela was created as a software solution that seamlessly integrates into the workflow of domestic violence and sexual assault programs.

Vela’s secure data collection and reporting software prioritizes the confidentiality of survivors while offering streamlined services, activity tracking, timesheets, cross-staff communication, and the ability to generate major funder reports like VOCA, HUD, STOP VAWA, SASP, FVPSA, and more with just one click. Vela is more than just a software solution. With a support team, with over 100 years of combined advocacy experience, provides dedicated and knowledgeable support to



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ensure client success. Vela was developed to enhance organizational capacity and empower advocates to provide better care, while strictly maintaining survivor confidentiality.

Find out more at veladirect.com.

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