

Media Inquiries can be directed to:  
Lisa DiMuccio-Zgela  
Chief Marketing Officer  
lzgela@loopedsolutions.com  
724-856-2251

**FOR IMMEDIATE RELEASE**

**Looped Solutions™ Launches Corporate Sponsorship Program  
to Support Domestic Violence Survivors and Advocates  
*Providing Safe Access to Services From Any Mobile Device***

(Hermitage, PA) – January 31, 2025 – Women-led technology company, Looped Solutions™, today announced a Corporate Sponsorship program that provides direct access to critical technology solutions for support providers, victims, and survivors of domestic abuse. Looped Solutions responded to an overwhelming need for advocates to be able to provide their clients with services safely and privately on mobile devices - even if they are being tracked or monitored on their devices. In addition to ensuring safe access to advocates, Looped Fusion Purple is helping agencies meet growing demand while working within budget limitations and strict confidentiality requirements. The platform keeps all client/advocate communications within one safe system, reducing the risks associated with traditional phone calls, emails, and messaging apps.

Through a collaboration with a coalition of domestic violence provider agencies, Looped Fusion Purple™ was custom designed and launched to the market in 2022. Now in 14 states serving thousands of advocates and victims of abuse, Looped Fusion Purple is transforming how services are being delivered. Stated Looped Solutions' CEO, Kara Wasser. "For far too many, safety is stolen by an abuser—leaving their victims vulnerable, isolated, and fearful to seek help. Over 70% will never seek help through traditional methods. That's where Looped Fusion Purple makes a difference." Wasser continued, "We know that victim service agencies are facing increased demand with limited resources. Budgets are set, staffing is stretched thin, and every interaction needs to be handled with the highest level of care," Wasser added. "That's why integrating safe technology into daily processes isn't just about safety—it's about giving agencies the ability to serve more victims, more effectively, without creating additional advocate burnout or sacrificing privacy."

"Agencies both want and need our technology, but the barrier for them is having immediate access to the funding to adopt new technologies to increase efficiencies and improve access. Many are building it into future budgets, but the need is urgent now. That's why our new Corporate Sponsorship program can help, explained Wasser, "Just over the past few weeks, we successfully matched five victim service agencies in three states to corporate donors who generously



844-394-4398



info@loopedsolutions.com  
www.loopedsolutions.com



P.O. Box 1180  
Hermitage, PA 16148

sponsored their access to Looped Fusion Purple for multiple years. The impact of this support will touch the lives of thousands of victims.”

Donors are national and international companies who recognize the value of safe, innovative solutions and are committed to making a difference. “We are incredibly grateful to companies like [Wheatland Tube](#), a division of [Zekelman Industries](#), and their visionary & community focused leader, Barry Zekelman, for their generous multi-year sponsorship of agencies to access Looped Fusion Purple™,” added Wasser. “This is one example of the generosity of companies that understand the urgency and want to make a direct impact to help employees, families and communities impacted by domestic abuse.”

Looped Solutions maintains a growing list of agencies in need of funding. Through the Corporate Sponsorship program, companies are able to direct their social responsibilities funds to support the tools that victims need to connect with help, access critical resources, and take steps toward safety. “We have agencies looking for IMMEDIATE help. The Corporate Sponsorship program provides a seamless pathway for an organization to make a charitable donation directly to an agency to sponsor Looped Fusion Purple.” said Looped Solutions’ CEO Kara Wasser.

Interested organizations are urged to contact Looped Solutions directly at [kw@loopedsolutions.com](mailto:kw@loopedsolutions.com) or by calling (724) 734-6909.

### **About Looped Solutions**

Looped Solutions is a women-led tech company that is designing cross-platform applications - innovating connections surrounding every aspect of our lives—personally, professionally, and in our communities. At the very core of our innovation is Looped Launchpad, our proprietary platform that powers our digital engagement solutions. Looped Fusion, the Company's central offering, empowers effective communication and collaboration by merging a collection of features specifically designed to ignite connection and engagement. For tailored solutions, our Fusion bundles, such as Fusion Purple for social care and victim services and Fusion White Label for developing branded applications, provide customizable options that close the loop on achieving goals. At Looped Solutions, we are dedicated to delivering flexible solutions to meet individual needs, ensuring seamless connections to who and what matter most.

Discover how our solutions can transform how we live, work, and engage at <http://www.loopedsolutions.com>



844-394-4398



[info@loopedsolutions.com](mailto:info@loopedsolutions.com)  
[www.loopedsolutions.com](http://www.loopedsolutions.com)



P.O. Box 1180  
Hermitage, PA 16148

###



844-394-4398



[info@loopedsolutions.com](mailto:info@loopedsolutions.com)  
[www.loopedsolutions.com](http://www.loopedsolutions.com)



P.O. Box 1180  
Hermitage, PA 16148