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FOR IMMEDIATE RELEASE

**Looped Solutions™ Announces Investment from Pittsburgh, PA
Capital Growth Company, LifeX Global™
*Investment in Woman Owned Tech Company That is Transforming
Domestic Violence Service Delivery***

(Hermitage, PA) - August 6, 2024 – Platform technology company Looped Solutions™, formerly OhanaLink Technologies™, announced today that they have received an investment from Pittsburgh, PA based capital growth company, LifeX. Headquartered in Western Pennsylvania, the company recently rebranded as Looped Solutions and has been actively engaging investment partners to enable continued expansion into new markets with their proprietary communication and support platform to extend their social impact footprint on a national scale.

The Company launched Looped Fusion Purple™, formerly OhanaLink Purple™, in May of 2022 as the first to market mobile solution that safely and discreetly connects domestic violence service providers such as agencies and/or shelters to the clients/victims they serve.

“Meeting victims where they are – on their mobile devices – is absolutely critical, ” said Kara Wasser, Founder and CEO of Looped Solutions. “Looped Fusion Purple is changing traditional services delivery, providing a new level of safety designed to get survivors and their families the help they need.”

Looped Fusion Purple™ has been adopted by fifty-seven agencies across thirteen states, with nearly 2,000 victims/survivors using the disguised access point and enhanced safety features. In addition, Looped Solutions continues outreach to secure partnerships with nationally recognized organizations that provide information and resources to domestic violence service providers and individuals in abusive situations seeking assistance.

Wasser continued, “It has been especially gratifying to introduce Looped Fusion Purple to social care agencies that have been historically underserved with access to technology. Our partnership with LifeX Global will assist our organization with short term product iteration, operations, and sales initiatives, while also positioning us to engage with other venture firms that share our mission and support tech for good.”



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“The LifeX Ventures team is honored to support the mission of Looped Solutions and Looped Fusion Purple,” stated LifeX Global Chief Executive Officer, Gerald Vardzel. “We look forward to continuing to advance access to innovative technologies that provide support to the people who need it most.”

About Looped Solutions

Looped Solutions is a women-led tech company that is designing cross-platform applications - innovating connections surrounding every aspect of our lives—personally, professionally, and in our communities. At the very core of our innovation is Looped Launchpad, our proprietary platform that powers our digital engagement solutions. Looped Fusion, the Company's central offering, empowers effective communication and collaboration by merging a collection of features specifically designed to ignite connection and engagement. For tailored solutions, our Fusion bundles, such as Fusion Purple for social care and victim services and Fusion White Label for developing branded applications, provide customizable options that close the loop on achieving goals. At Looped Solutions, we are dedicated to delivering flexible solutions to meet individual needs, ensuring seamless connections to who and what matter most.

Discover how our solutions can transform how we live, work, and engage at www.loopedsolutions.com

About LifeX Global

LifeX Global is a life sciences capital growth company that de-risks time, resources, and investment for life sciences companies. LifeX drives the development of life science companies, from inception to market, through deep industry expertise and capital infusion. Our approach is a focus on the strategic pillars of commercialization, capital, infrastructure, and resources to create alignment and achieve the highest probability of success. Our culture is made up of individuals who are highly committed to each company as they implement their defined commercialization process specific to their business strategy. Our success is simply defined by the success of our portfolio companies and their founders. Learn more at [Home - LifeX \(lifexglobal.com\)](http://lifexglobal.com)

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