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**FOR IMMEDIATE RELEASE**

### **Looped Solutions™ adds myPlan™ to Expand Access to Safety Planning Tools and Resources for Survivors of Domestic Violence**

(Hermitage, PA) – December 16, 2024 – Western Pennsylvania-based technology development company, Looped Solutions™ (formerly OhanaLink Technologies™), today announced a new strategic partnership with myPlan™, the first interactive safety decision aid designed through a series of multi-year research studies conducted by Johns Hopkins University School of Nursing. Through the partnership, myPlan now serves as a Resource Partner within the Looped Fusion Purple™ (formerly OhanaLink Purple™) solution to assist intimate partner violence (IPV) survivors in identifying and navigating their own safe path forward.

“Relationship abuse is often complex and dangerous, making it difficult for survivors to make decisions while juggling competing priorities. Individualized safety planning with an advocate is the cornerstone of IPV interventions but unfortunately most people with an abusive partner do not access these services. Technology can bridge that gap. myPlan is the result of multiple research studies to develop a digital tool that expands access to individualized safety planning. It can help intimate partner violence survivors who aren’t ready to talk to someone yet to anonymously and privately make safety decisions”, explained Amber Clough, MSW, myPlan director. myPlan was designed with survivors and advocates using decision-making science risk assessment frameworks, and the empowerment model that informs domestic violence advocacy and safety planning services. myPlan is currently accessible to all Looped Fusion Purple agency subscribers and their clients at no additional cost as a value-added service to customers.

Looped Fusion Purple enables safe communication and collaboration between service providers and their clients on any smartphone, mobile or wifi enabled device. Looped Fusion Purple includes custom designed features that connect service providers with their clients within a single communication and engagement system and allows victims to safely access the resources they need-even if being monitored on their devices.

"We created Looped Fusion Purple to provide a safe digital connection between victims and their service providers, even when an abuser is monitoring their mobile devices" stated Kara Wasser, Founder and CEO of Looped Solutions. "By



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partnering with innovative market leaders like myPlan, we are able to add valuable services and resources within Looped Fusion Purple to assist advocates and the clients they serve.”

As a result of the partnership, additional collaborations between Looped Solutions and myPlan will be scheduled in the future, including; blogs and articles developed to provide additional information for direct services providers, victims, and families in domestic abuse situations.

### **About Looped Solutions**

Looped Solutions is a women-led tech company that is designing cross-platform applications - innovating connections surrounding every aspect of our lives—personally, professionally, and in our communities. At the very core of our innovation is Looped Launchpad, our proprietary platform that powers our digital engagement solutions. Looped Fusion, the Company's central offering, empowers effective communication and collaboration by merging a collection of features specifically designed to ignite connection and engagement. For tailored solutions, our Fusion bundles, such as Fusion Purple for social care and victim services and Fusion White Label for developing branded applications, provide customizable options that close the loop on achieving goals. At Looped Solutions, we are dedicated to delivering flexible solutions to meet individual needs, ensuring seamless connections to who and what matter most.

Discover how our solutions can transform how we live, work, and engage at <http://www.loopedsolutions.com>

### **About myPlan**

myPlan is expanding access to safety planning for the majority of people experiencing intimate partner violence who never reach out to services. myPlan is a free mobile and web app available in English and Spanish that supports people with an abusive partner to get clarity and make safety decisions. myPlan is also for concerned friends and family to gain skills in providing compassionate support. Users can anonymously assess the health and safety of a relationship, get personalized strategies for safety and well-being, and connect to resources. myPlan was developed and effectiveness tested with over 1000 survivors and advocates through research led by Dr. Nancy Glass, a professor at Johns Hopkins University School of Nursing and a global IPV expert. It's a decision aid, an evidence-based approach used in health care to assist people to make complicated and difficult treatment decisions. IPV survivors are making complex decisions every day, and myPlan offers a tool for survivors to decide how to stay safest, privately and judgment-free.

For more information, visit [myPlan | Everyone Deserves to Be Safe in Their Relationships](#)

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